

WHY ADVERTISE IN *TILELetter*'S SPECIAL COVERINGS ISSUE?

Coverings is the largest tile and stone exposition in the Western Hemisphere. More than 25,000 attendees are slated for the 2007 exposition, April 17-20 in Chicago. This group includes most of the people to whom you already sell... and, many you'd like to.

Due to overwhelming response, *TileLetter* will be coming out with it's 4th annual "Coverings Issue," a "13th issue" focusing solely on the show. This issue will be mailed to our list of 20,000 regular subscribers... as well as an additional 5,000 copies being distributed at the show.

This may be the best advertising investment you'll make for the new year. For more information, contact Bart Bettiga or Michelle Harrell at 601-939-2071 or tileletter@tile-assn.com.*



FOUR COLOR ADS

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3/8 PAGE	\$800
1/4 PAGE	\$700

BLACK & WHITE ADS

TWO PAGE SPREAD	\$900
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1/2 PAGE	\$350
3/8 PAGE	\$250
1/4 PAGE	\$200

* The Coverings issue is a 13th issue and is separate from current advertisers' contracts. Please contact us if you'd like to be included in this great **advertising opportunity**.